

# Kendall Brandt

Graphic Designer + Art Director

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kendallbrandt.com

## Education

**UNIVERSITY OF FLORIDA**  
Bachelor of Fine Arts in  
Graphic Design  
May 2020  
Cum Laude

## Skills

**TECHNICAL**  
Adobe Suite (Ps, Ai, Id, XD)

**DESIGN**  
Art direction  
Brand identity  
Layout design  
UI/UX  
Illustration  
Print & packaging  
Creative strategy

*Hi, there! I am a versatile designer with a strong eye for visual storytelling, brand identity, and strategic design. Passionate about creating impactful, cohesive designs across digital, print, and marketing channels to elevate brands and engage audiences.*

## Recognition

### AMERICAN ADVERTISING AWARDS 02/2025

Best of Show - Darlin' Skincare Logo  
Gold - Darlin' Skincare Logo  
Judges Choice Award - Darlin' Skincare Logo  
Amy Award - Darlin' Skincare Stationary  
Amy Award - Darlin' Skincare Logo  
Silver - ABCF Blueprint, Infographic  
Silver - Annapolis Pride, Illustration  
Silver - Annapolis Pride, Poster

Silver - Annapolis Pride, Magazine  
Silver - Visit Queen Anne's County, Illustration

### INDIGO DESIGN AWARDS 04/2023

Gold - Annapolis Pride, Merchandise Design for Social Change  
Silver - Annapolis Pride, Poster & Brochure Design for Social Change

### MARCOM AWARDS 12/2022

Gold - Military Bowl Foundation, Digital Media - Website Redesign

## Experience

**LIQUIFIED AGENCY**  
10/2023 - 03/2025  
On-site

### ART DIRECTOR

Led creative direction for multi-channel marketing campaigns, ensuring brand consistency and impactful storytelling. Managed cross-functional teams to develop advertising, digital, and print materials. Oversaw concept development, design execution, and production, delivering innovative solutions that drove engagement and business growth.

**LIQUIFIED AGENCY**  
11/2021 - 10/2023  
On-site

### GRAPHIC DESIGNER

Translated marketing objectives into clear, strategic design solutions delivered on time and with impact. Created visually compelling assets that addressed challenges and drove measurable results for clients. Collaborated with internal teams and external creative partners to ensure cohesive and effective execution across all projects.

**HAPPY CRATES**  
05/2020 - 05/2022  
On-site

### GRAPHIC DESIGNER

Redesigned Happy Crates' giraffe mascot to create a fully custom brand identity. Led apparel re-design and crafted engaging social media content for Instagram and Facebook. Collaborated with owners to develop a new marketing plan and updated the company website using WordPress. Operated an in-house industrial screen-printing machine to support production needs.

**CADE MUSEUM  
FOR CREATIVITY &  
INVENTION**  
09/2019 - 10/2021  
Hybrid

### GRAPHIC DESIGNER INTERN

Assisted the Graphic Design Manager with large- and small-scale museum projects, collaborating with all levels of management to prioritize tasks and meet deadlines. Designed print collateral, including flyers, brochures, signage, and exhibit materials. Successfully transitioned to a remote work environment in March 2020 while maintaining efficiency and project quality.

**CHESAPEAKE  
BAYHAWKS**  
05/2019 - 08/2019  
On-site

### GRAPHIC DESIGN + MARKETING INTERN

One of three Design and Marketing Interns, selected to create weekly Game Day Program covers with quick turnaround. Designed marketing materials in collaboration with sponsors and clients. Captured sports and event photography, filmed game videography, and developed social media content. Provided customer service and supported overall marketing initiatives.